

Movie Entertainment Data Diversity

Data and Research



Researched by
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2 min Read

Black| Hispanic| Asian Indian in Film TV industry

Films that were cast in recent years from 31% to 40% minority enjoyed the highest Global Box Office those that were majority minority cast gave the highest median return on investment in contrast most racially and ethnically same type cast what are the poorest in performance top films in the last few years from 2017 come to 6 top 10 films on a global box office scale ranking.

The vast majority of the top 100 films in the recent years where predominantly by males an under 25% what's featuring lead female roles or co-lead. Just above 73% are white and one 1/6th breaking over 12 %, Asian and other almost non existent. To continuously walk into rooms where people are blocked and barred out. Hollywood's not kidding decent variety issue matters since how we recount stories, on the whole as a general public, and how we speak to individuals not just mirror the predominant estimations of our general public, yet they additionally serve to replicate them. The differences unified make amazing Television amongst great people coming forward.